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Attorneys for Defendant,  
AMC Entertainment, Inc.

**UNITED STATES DISTRICT COURT**  
**NORTHERN DISTRICT OF CALIFORNIA**  
**SAN FRANCISCO DIVISION**

GEE JEFFREY & PARTNERS  
ADVERTISING, INC.,

Plaintiff,

v.

BEST BUY CO., INC., a Minnesota  
corporation, IDENTITY ARTS, LLC, a  
California Limited Liability Company,  
SPRINT CORPORATION, a Kansas  
corporation, AMC ENTERTAINMENT  
INC., a Delaware corporation, DAVID  
SCOTT JANSSEN, an individual, DAVID  
BOBROW, an individual, and DOES 1  
through 100 inclusive ,

Defendants.

Case No. C 06-01631 PJH  
related to  
Case No. C 05-04656 PJH

**NOTICE OF CHANGE OF COUNSEL OF  
RECORD FOR DEFENDANT, AMC  
ENTERTAINMENT, INC.  
AND ORDER**

TO THE COURT, ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that Robins, Kaplan, Miller & Ciresi L.L.P., attorneys of record  
for defendant, AMC ENTERTAINMENT, hereby changes counsel of record in the above-entitled  
matter. Joel D. Covelman is no longer counsel of record for defendant. Counsel of record for  
defendant is now:

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Robert F. Hinton, State Bar No. 98110

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Please address all correspondence, notices, e-notices and pleadings pertaining to this matter accordingly.

DATED: August 9, 2006

**ROBINS, KAPLAN, MILLER & CIRESI L.L.P.**

By: /S/ Robert F. Hinton  
Robert F. Hinton

Attorneys for Defendant,  
AMC ENTERTAINMENT, INC.

9/21/06

